

Date: 17-12-2021

HFFCIL/BSE/NSE/EQ/110/2021-22

To,

BSE Limited, The National Stock Exchange of India Limited,

Department of Corporate Services,
Phiroze Jeejeebhoy Towers,
Dalal Street,
The Listing Department,
Bandra Kurla Complex,
Mumbai- 400 051

Mumbai- 400001. Scrip Symbol- **HOMEFIRST** Scrip Code- **543259**

<u>Sub: Disclosure under Regulation 30 and 51 of the SEBI (Listing Obligations and Disclosure Requirements), Regulations 2015- Strategic Co-Lending Partnership with Union Bank of India.</u>

Dear Sir/Madam,

This is to inform you that on December 16, 2021 the Company has entered into a strategic co-lending partnership with Union Bank of India.

In this regard, please find attached herewith our press release. Request you to kindly take the same on record.

For Home First Finance Company India Limited

Shreyans Bachhawat Company Secretary and Compliance Officer ACS NO: 26700



Home First Finance Company India Limited

HomeFirst enters into a strategic co-lending partnership with Union Bank of India.

Partnership will leverage strong lending technology infrastructure of HomeFirst and large deposit franchise of Union Bank with strong existing risk-management practices.

Press Release: Mumbai, Friday December 17, 2021.

Union Bank of India (UBI) & Home First Finance Company India Ltd (HomeFirst) enter into a strategic co-lending partnership to offer home loans to customers at competitive interest rates. The partnership aims at leveraging the strengths of both entities to provide a seamless experience to retail home loan customers in the priority sector.

This partnership will enable HomeFirst to expand its product offerings to customers in the geographies it operates, while continuing to leverage its technology led customer-first approach.

UBI (established in 1919) is one of the oldest and largest public sector banks in India with total deposits base of over Rs 9.14 Lakh Crores and advances book (AUM) of Rs 6.35 Lakh Crores as on Sept'21.

Under this partnership, HomeFirst will originate loans as per the agreed credit policy of UBI in line with the provisions of RBI's Co-Lending Model. HomeFirst will retain minimum 20% of the loan on its book while 80% will be on UBI's book. HomeFirst will act as a servicing agent for the loan accounts sourced under this partnership throughout the life cycle of the loan.

The partnership is an outcome of the co-lending framework laid down by Reserve Bank of India (RBI) which provides a collaboration model to benefit from the low-cost funding model of a bank and the cost-efficient sourcing and servicing capabilities of a non-bank.

Commenting on the agreement, Mr. Manoj Viswanathan, MD & CEO said

"We are pleased to partner with Union Bank of India. We can now leverage Union Bank of India's deposit-led franchise and complement that with our strong technology-led distribution to provide efficient home loan solutions to a wider gamut of customers. This partnership is one more step in our mission 'to be the fastest provider of home finance for the aspiring middle class, with ease and transparency'."

About Home First Finance Company India Limited

Home First Finance Company India Limited (HomeFirst) is a technology driven affordable housing finance company that targets first time home buyers in low and middle-income groups. It primarily offers housing loans for the purchase or construction of homes. The Company has deep penetration in the largest housing finance markets with a network of 72 branches with presence in 12 states and 1 union territory in India, with a significant presence in urbanized regions in the states of Gujarat, Maharashtra, Karnataka and Tamil Nadu. The company has diversified lead generating channels with a wide network of connectors.

Safe Harbor Statement

Statements in this document relating to future status, events, or circumstances, including but not limited to statements about plans and objectives, the progress and results of research and development, potential project characteristics, project potential and target dates for project related issues are forward-looking statements based on estimates and the anticipated effects of future events on current and developing circumstances. Such statements are subject to numerous risks and uncertainties and are not necessarily predictive of future results. Actual results may differ materially from those anticipated in the forward-looking statements. The company assumes no obligation to update forward-looking statements to reflect actual results changed assumptions or other factors.

For further information, please contact



Company

CIN: L65990MH2010PLC240703

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